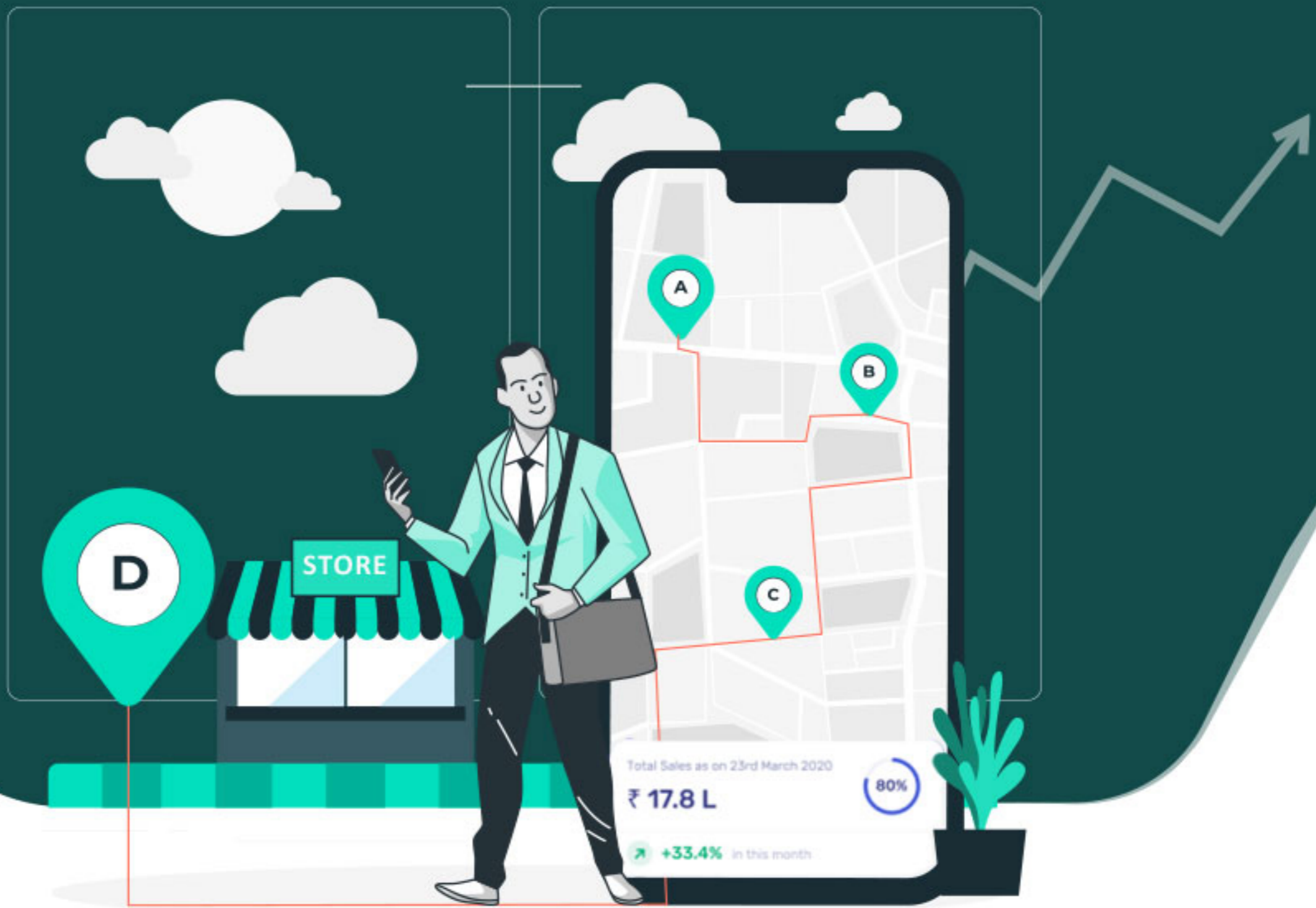


# DIGITAL TRANSFORMATION FOR SALES FORCE

EMPOWERING THE SALESFORCE USING TECHNOLOGY

**4x** Sales  
Appreciation YOY

**360°** View of  
your salesforce



✓  
**Beat Plan & Visit  
Management**



✓  
**Live Tracking  
& Alerts**



✓  
**Order  
Management**



✓  
**Attendance  
Management**



✓  
**Payroll  
Management**



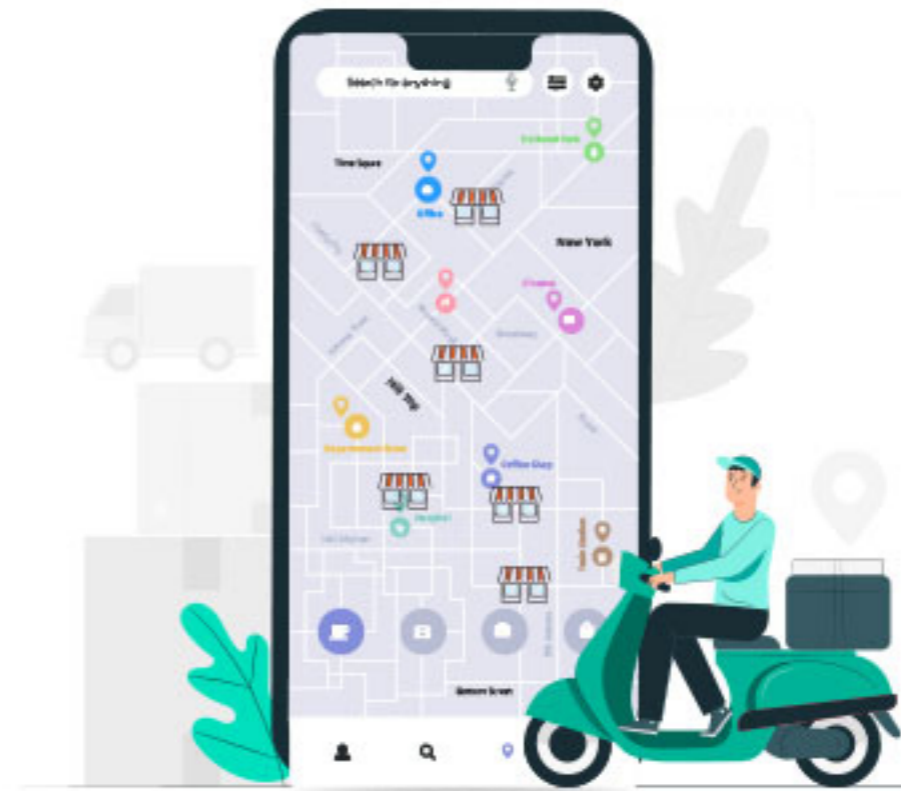
✓  
**Manage Sales  
& Target**



# SALES STAFF FEATURES

## Build Smart Visit/Beat Plans

- Organize your salesforce's everyday tasks with beat plans/visit plans.
- In addition to identifying historical sales of the prospect, the beat plans can help the salesman understand their day to day KRA also enabling them get directions to the store using the smart guide feature.

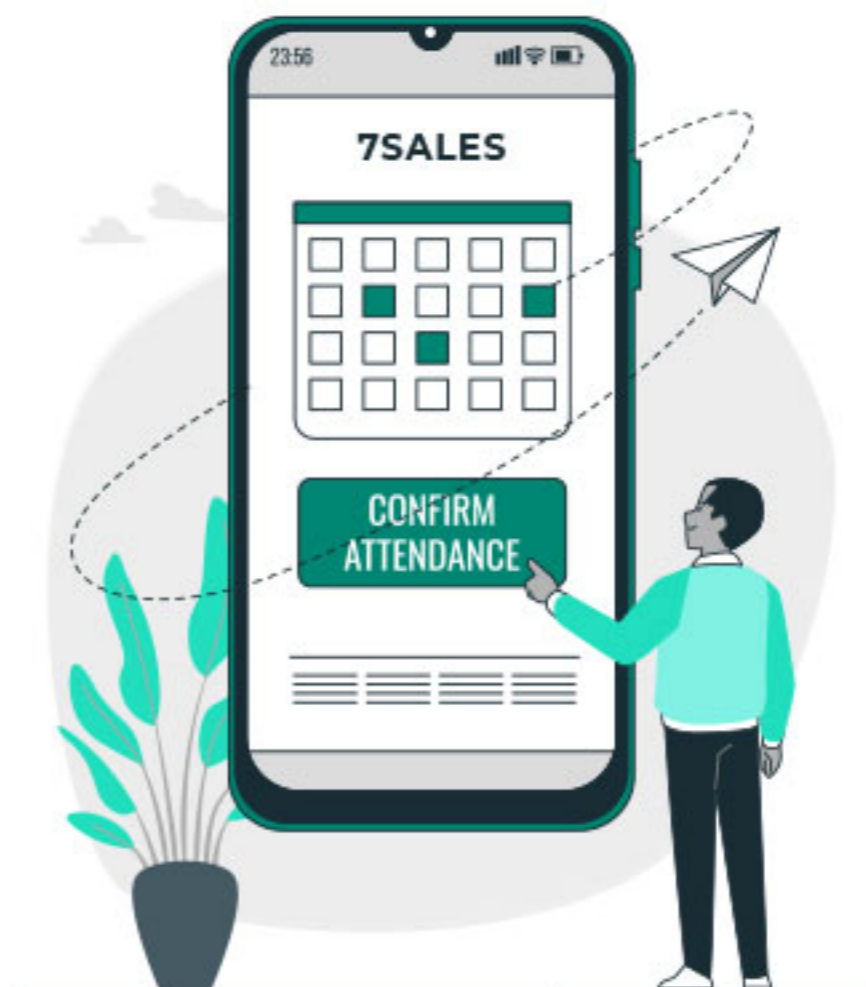


## Sales Management

- Organizations can arrange delivery and production according to the information they receive from agents directly from the app.
- A salesperson can also check the delivery status of goods if a customer enquires.

## Attendance & Task Management

- Employees can directly punch their daily attendance on the field and request leaves.
- The geofenced attendance system allows staff to mark attendance only from their beats.





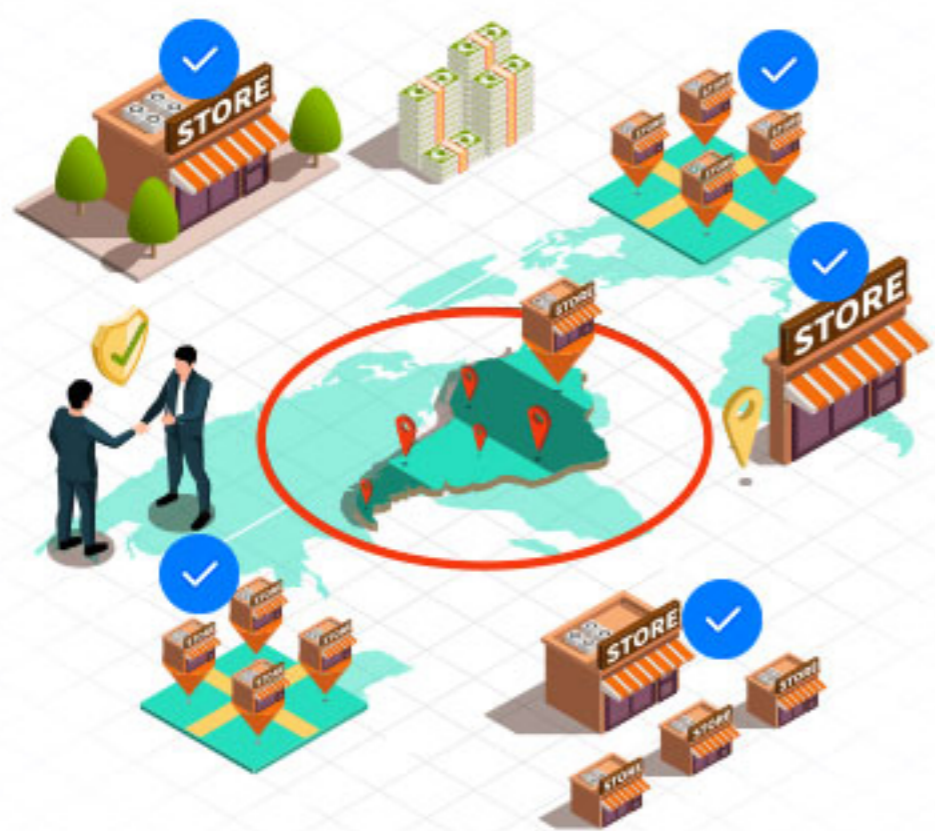


## Helping Sales Staff in Achieving More

- By providing a clear view of sales against targets, 7Sales helps sales teams meet their targets while ranking them based on their performance to create friendly competition.

## Equipping Sales Team With More Info

- 7 sales enables user to check the past sales history of the store during his visit
- In this way, he can be informed of the company's relationship with the retailer, as well as who previously visited and when the last sale occurred.



## Increase Serviceable Obtainable Market

- Salesman can add newly opened store in the system using the app as a result, revenue increases due to an increase in SAM.

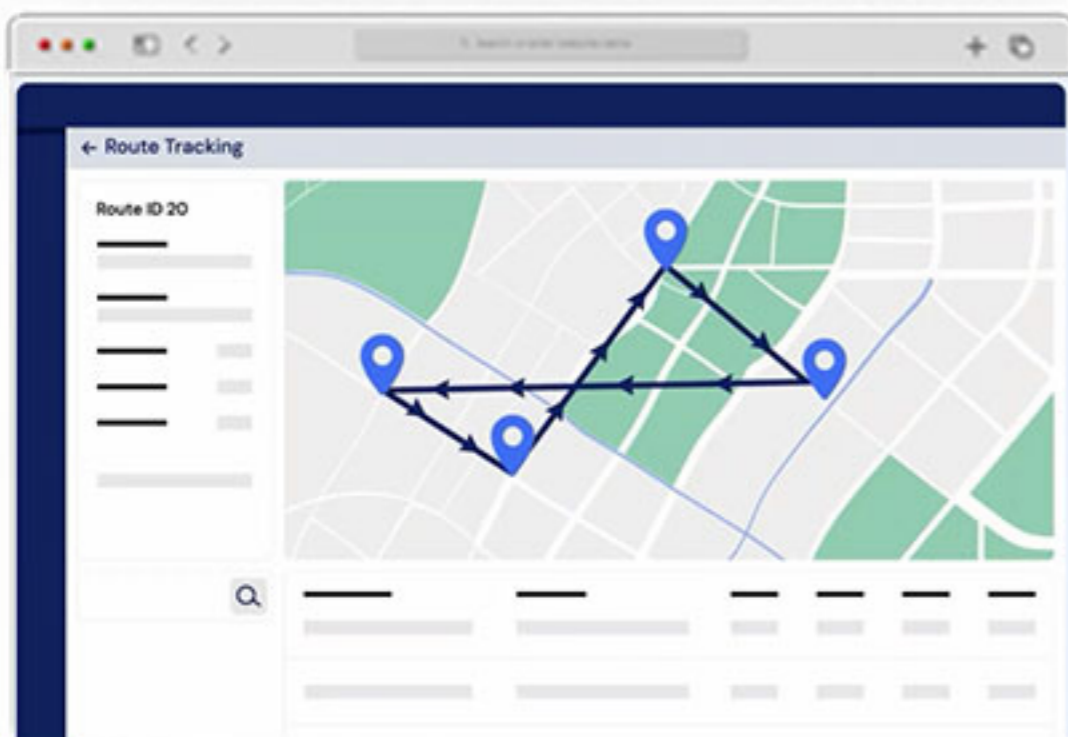
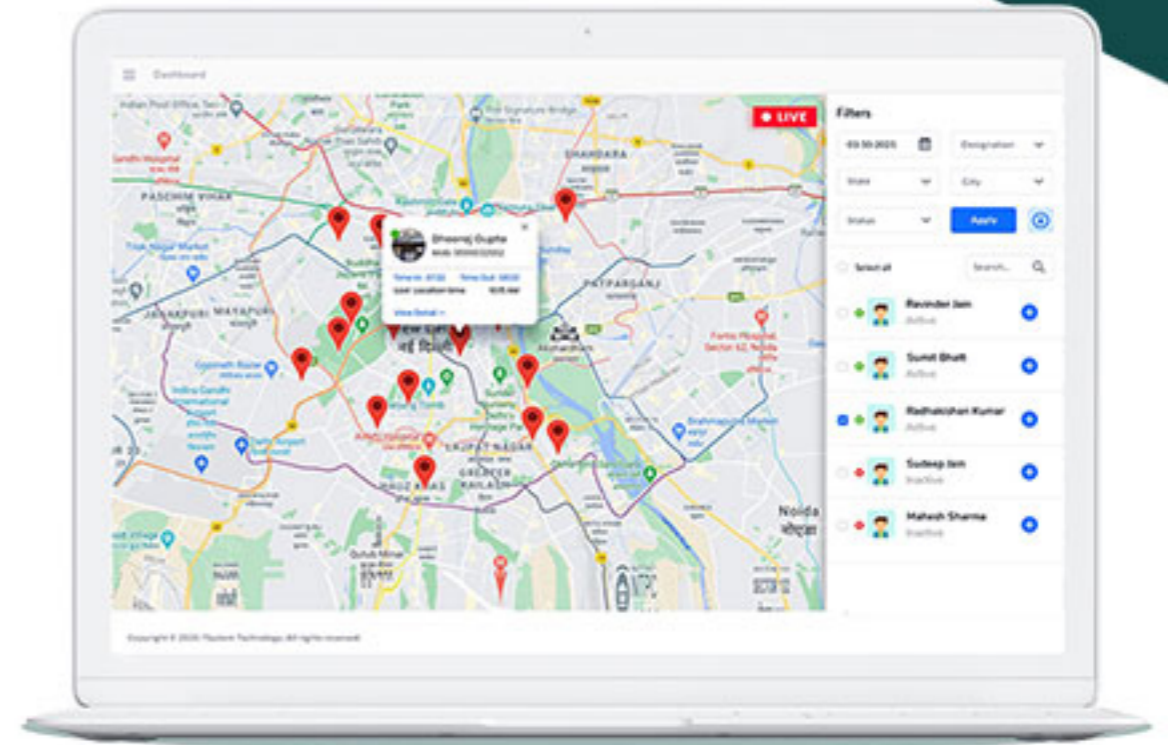
- Tapped Market
- Untapped market



# MANAGERS & ADMIN FEATURES

## Live Location tracking and idle status with a route map

- Start receiving the live location of your staff as soon as they punch in.
- Observe their behavior, including visited stores and sales made with real-time alerts.

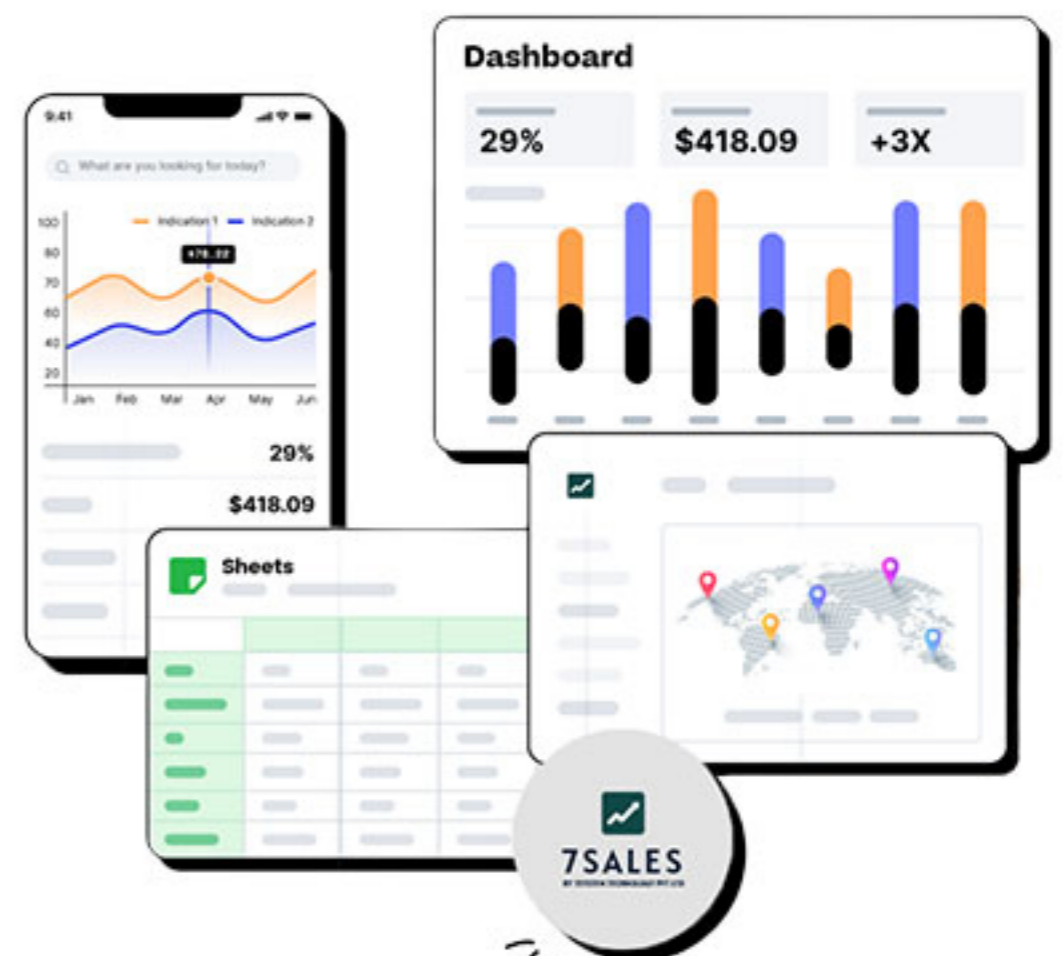


## Check high level overview of visits/beat plans

- Easily create Beat/Visit plans for your team and schedule visits/tasks for a day, week, or month.
- All of your serviceable available markets are covered by the system, ensuring that nothing is missed.

## Generate sales reports based on Teams / Geographies & more

- The 7Sales dashboard features a dedicated feature for viewing actionable data and downloading reports in Excel/CSV formats.
- Generate reports based on teams, geography (i.e., cities, states), or even products.





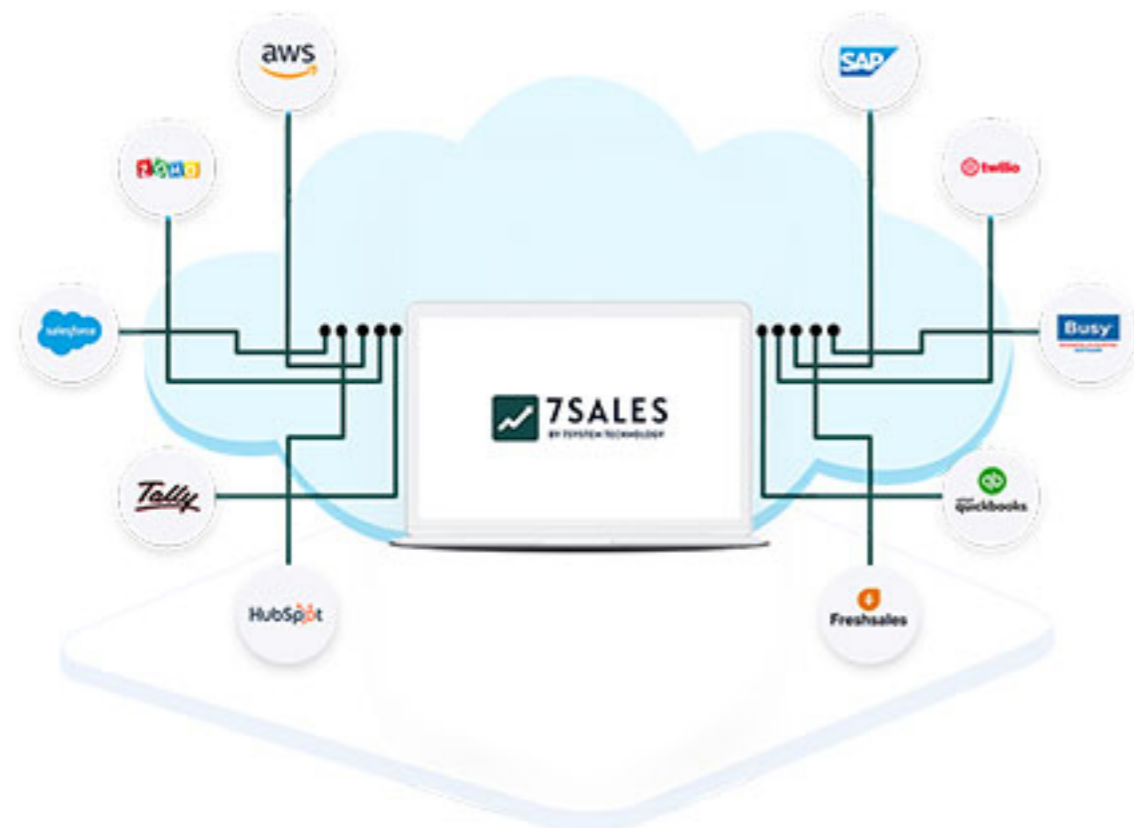
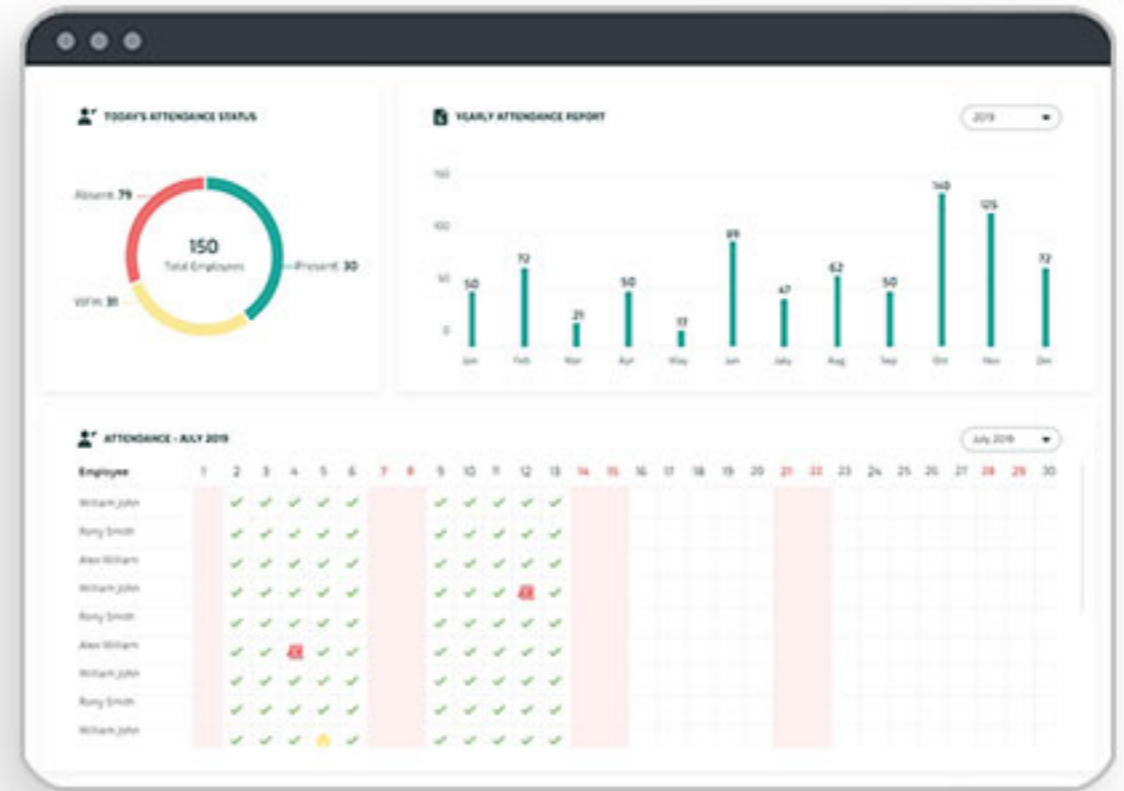


## Intuitive dashboard to get a high-level overview of your business

- A single screen gives managers and business owners a clear high-level overview of their business using 7Sales' intuitive dashboard.
- Get information on sales, target, attendance, best-selling products, sales orders, etc.

## Check entire teams attendance from a single screen

- 7Sales includes an attendance and leave management system with which you can easily monitor who is present and absent as well as punch time and filter out late users.
- The managers can also assess which salesman are punctual helping them in team optimization



## Payroll & 3rd Party Software Integration

- In every Enterprise, a variety of software is used for different business needs, and it's very important that the software works together as a whole hence 7Sales comes with a powerful Rest API.
- Using it one can integrate it with any other software.

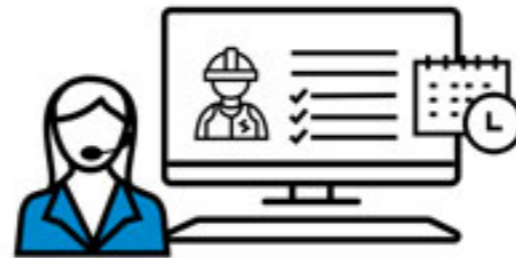


# HOW 7SALES WORKS (FIELD SALES INDUSTRY)

## For Manager



Creates teams, assigns them roles & tracks them



Creates beat/visit plans and assigns them to a sales staff.



Checks daily attendance, activity stats, sales of their teams.

## Field Sales Staff



Staff Punches attendance when starts their day(with location).



Checks beat/visit plan for the day and starts visiting accordingly.



Punches visits & orders once a particular visit is completed.

## Business Owner



See total sales made on a particular day, also track targets.



Check field staff locations & activity status. Check staff not on their beat.



Check all orders received and revenue generated.

## Customer



Retailers gets notification that the salesman will be visiting.



Gets confirmation of the order if any order is given during the visit



Once a visit is complete retailers get a feedback link to provide feedback



# ALL FEATURES



## Beat Plan & Visit Planning

Monitor, plan, manage, analyze, and track the daily performance of your team's visits. With 7Sales Smart AI Location Detection System, you can determine if the staff actually visited the retailer.



## Verify Visits

Know if the staff actually visited the retailer by 7Sales Smart AI Location Detection System.



## Location Based Tracking

Receive alerts if the field staff leave the assigned area, and check their live location.



## Offline Mode Enabled App

Users can use our app while offline thanks to its offline functionality.



## Attendance Management

Attendance can be punched from the field, and employees get an updated dashboard with their exact location and time.



## Leave Management

In addition to submitting leave requests, field staff can check the status of approval directly from the app.



## Payroll Management

The system automatically calculates the salaries and deductions based on attendance and leaves taken.



## Manage Sales & Target

Assess actual sales vs. targets and assign sales targets to sales teams.



## Broadcast Information

One click will take you to any information, message, or announcement you need to send to your sales team.



## Order Management & Order History

o7Sales App allows field sales staff to punch orders remotely in real-time



## Retailer Visit & Sales History

Using the store's sales history, sales staff can make data-driven decisions



## Report & Analytics

Analyze your business with reports & analytics on the dashboard



## Our Certifications



## Our partners



## Our Clientele



## Company Details

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